

CADFEM[®] JOURNAL

Simulation is more than Software.

Mediakit
2014/2015



Profile



Twice a year, the **CADFEM Journal Infoplaner** delivers useful information regarding engineering simulation in product development.

The magazine contains a broad range of success stories, theoretical articles, and software news as well as some information from outside of the simulation topic area.

Target Groups

- R&D engineers, designer and design analysts and many other people interested in engineering simulation from industry, research institutes and universities
- Technical management, Technical managers, IT- and PLM-specialists.

Print Run

35.000 copies

Circulation

- Ca. 32.000 copies in direct mail
- Ca. 3.000 copies distributed at trade fairs, on request etc.
- Additionally, digital edition/eBook at www.cadferm.de/cadferm-journal

Geographical Spread

Germany, Austria, Switzerland (95%); partly also L, FL, CZ, PL, SLO, I, E, GB, F, USA, R, NL, GR, TR

Frequency

2 editions per year

- Spring (early April)
- Fall (late September)

Language: German, partly in English

Pages

56 pages

Advertising Prices & Formats

Format

Format DIN A 4/210mm x 297mm width x height;
Ads in type area or full size.

Anzeigenpreise

- 1/1 page 4c or b/w, inside cover: € 4.200,-
 - 1/1 page 4c or b/w, Innenteil: € 3.500,-
 - 1/2 page 4c or b/w, Innenteil: € 2.250,-
 - 1/3 page 4c or b/w, Innenteil: € 1.750,-
 - 1/4 page 4c or b/w, Innenteil: € 1.250,-
- All prices + VAT if applicable

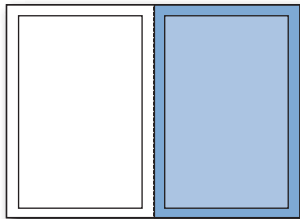
Format

Printing Space (W x L in mm)

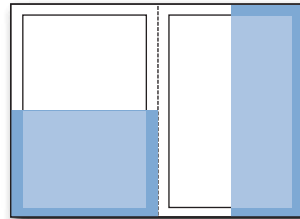
Bleed (W x L in mm)

1/1 page	186 x 251	210 x 297
1/2 page vertical	92 x 251	100 x 297
1/2 page horizontal	186 x 125	210 x 148
1/3 page vertical	58 x 251	70 x 297
1/3 page horizontal	186 x 83	210 x 99
1/4 page vertical	92 x 125	100 x 148
1/4 page horizontal	186 x 63	210 x 79

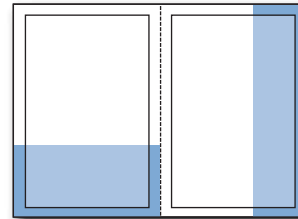
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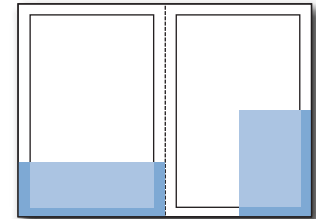
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1/4 page horizontal 1/4 page vertical

Contact, Deadlines & File Requirements

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Dates & Deadlines

Issue 1/Spring
Publication Date: early April
Advertising Deadline: February 15th
Materials Due: March 1st

Issue 2/Fall
Publication Date: late October
Advertising Deadline: August 15th
Materials Due: October 1st

File Requirements

Please send us your ad in high resolution PDF-format + 5 mm bleed difference. Other file formats on request.

